

## Sponsorship Levels

|  | <b>Patron Sponsor</b><br>\$9,500          | <b>Platinum Sponsor</b><br>\$6,500      | <b>Gold Sponsor</b><br>\$4,000 | <b>Silver Sponsor</b><br>\$2,500 | <b>Bronze Sponsor</b><br>\$1,500 |
|--|---|---|--------------------------------|----------------------------------|----------------------------------|
| Tickets to Award Dinner                              | Full Table (10)                           | Full Table (10)                         | 6                              | 4                                | 2                                |
| Introduction at Gala Dinner                          | Full Logo On-Screen                       | Full Logo On-Screen                     | Full Logo On-Screen            | Company Name On-Screen           | Company Name On-Screen           |
| Unique Perk  | On-Stage Presentation of Award to Honoree | Sponsored Activity (Wine, Raffle, etc.) |                                |                                  |                                  |
| Ad in Program Booklet                                | Full Page                                 | ½ Page                                  | ½ Page                         | Listing                          | Listing                          |
| Video feature at close of presentation               | ✓   |   |                                |                                  |                                  |
| Invitation to Media Reception in February            | ✓   | ✓                                       | ✓                              |                                  |                                  |
| Ongoing recognition in YMCA external publications    | ✓   | ✓                                       | ✓                              | ✓                                |                                  |
| Recognition of sponsorship at event and in publicity | ✓   | ✓                                       | ✓                              | ✓                                | ✓                                |
| Invitation to VIP Reception in April                 | ✓   | ✓                                       | ✓                              | ✓                                | ✓                                |
| Recognition of sponsorship at VIP Reception in April | ✓   | ✓                                       | ✓                              | ✓                                | ✓                                |

Plus other benefits as negotiated. Gift-In-Kind donations accepted with benefits according to value.

Become a Sponsor.

Contact Kaitlin Brotzel at [kaitlin.brotzel@swo.ymca.ca](mailto:kaitlin.brotzel@swo.ymca.ca) to arrange your sponsorship.